

FLINDERS FOUNDATION PRESENTS

PINK YELLOW BLUE

DISCO

12 OCTOBER 2024

SUPPORTING
CANCER RESEARCH AND CARE

AUCTION PARTNER

PARTNERSHIP PROPOSAL

PRESENTED BY



**Flinders
Foundation**

About the Pink Yellow Blue Ball (Disco)

Flinders Foundation established the \$30 million Flinders Centre for Innovation in Cancer (FCIC) in 2012 thanks to the generous support of individuals and organisations in the community.

FCIC is a beacon of hope for the community and home for world-leading researchers and dedicated clinicians. It has led to many new discoveries in cancer research and new ways to provide treatment and care for people with cancer, and their families.

The Pink Yellow Blue Ball is an iconic South Australian event hosted by Flinders Foundation, raising vital funds to support cancer researchers and health professionals at FCIC. Over the past 35 years; the event and generous support from our sponsors and attendees has raised millions of dollars for cancer research discoveries and provided exceptional care to patients with cancer at Flinders.

In 2024, Flinders Foundation presents the Pink Yellow Blue Disco which promises an evening of sparkle, fine dining, show-stopping entertainment and a whole lot of boogie to raise funds for cancer research and care at Flinders.

It's an event you don't want to miss!

Date: Saturday, 12 October 2024

Venue: Adelaide Convention Centre

Time: 6:00pm – 12:00am

Dress: Semi-Formal (Optional splash of Disco)

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About Flinders Foundation

Flinders Foundation brings together individuals and organisations in the community to champion health and medical research and improve patient care across the Flinders medical precinct.

Together, we raise vital funds to support the leading clinicians and researchers across the Southern Adelaide Local Health Network (including Flinders Medical Centre) and Flinders University, driving groundbreaking research and innovative programs that tackle some of the most urgent health issues in our society.

While supporting all illnesses and diseases, from beginning to end of life, cancer research and care is one of our major focus areas, following the establishment of FCIC in 2012.

From breast and prostate cancer, to bowel, brain and blood cancers – the generosity of fundraisers, individuals and corporate partners fuels significant breakthroughs at Flinders, making an impact across the globe.

There's still such a long way to go to create a cancer-free future. But we can all do our bit by working together to support cancer research and care at Flinders.



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Why partner with us?

More than 2,500 patients are diagnosed with cancer at Flinders each year. Through generous support of the Pink Yellow Blue Disco, the inspiring cancer researchers at Flinders can get closer to the next breakthrough, and patients and their families can continue to receive the best treatment and care.

Auction partner

A major fundraising initiative at the Pink Yellow Blue Disco will be the Live and Silent Auction, and we're looking for sponsors of quality, high-end products for guests to purchase on the evening.

Sponsors of Live Auction items valued at \$5,000 or more will receive the following benefits:

- ⦿ Advertisement and logo placement on the main screens at the event
- ⦿ Logo, image and prize description advertised through the online auction website and electronic bidding system
- ⦿ Logo, image and prize description in the event program
- ⦿ Recognition on Flinders Foundation social media channels
- ⦿ MC recognition as Pink Yellow Blue Disco Partner
- ⦿ Opportunity to promote your brand to approx. 700 guests at the event
- ⦿ Recognition in Flinders Foundation communications, distributed to thousands of Flinders Foundation supporters
- ⦿ Positive exposure and brand association with Flinders Foundation

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Sponsors of Silent Auction items will receive the following benefits:

- ⦿ Logo, image and prize description advertised through the online auction website and electronic bidding system
- ⦿ Recognition on Flinders Foundation social media channels
- ⦿ Opportunity to promote your brand to approx. 700 guests at the event
- ⦿ Positive exposure and brand association with Flinders Foundation

Additional recognition and event tickets for sponsors of auction items valued at \$5,000 or more will be offered on a case-by-case basis.

Table partnership \$2300 (no GST)

Opportunity for ten (10) guests to attend the Pink Yellow Blue Disco, including pre-dinner drinks and a three-course fine dining experience.



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Contact details

To discuss this partnership opportunity
further, please contact

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0448 658 416



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